

# Alebrijes

30% off



The name “**Alebrije**” [alebrixε]  
was chosen when designing the Italics:  
By coincidence, in May 2015, I found myself in  
Oaxaca, Mexico, influenced by its wonderful crafts.  
česky vyslovuj **alebríche!**

*sticky*

*flexible*

Diagonals without upper outer serifs

WZQAZ  
Azywed wyvern

Walkway vinyl Yu

Xeroxied xyloidin

**OTF: AbCdEfGh** →smcp→ **A**ب**C**د**E**ف**G**ه****

**AbCdEfGh** →allsmcp→ **A**ب**C**د**E**ف**G**ه****

**012345678** →smcp-num→ **012345678**

**012345678** →onum→ **012345678**

**012345678** →lnum→ **012345678**

**012345678** →tnum→ **012345678**

**0123/45678** →frac→ **0123/**٤**5678**

**fi fl ffi ffl Th** →liga→ **fi fl ffi ffl Th**

**sp st ct off** →dlig→ **s**پ** s**ت** c**ت** off**

**ss SS ss** →germandbls→ **ßßßß**

**1st 2nd 3rd 4th** →ordn→ **1st 2nd 3rd 4th**

**QR** →swsh→ **Q**ر****

## Stylistic set #1: individual vs. conventional forms

gaggaga

# Figures:

*Superior*

*Numr.*

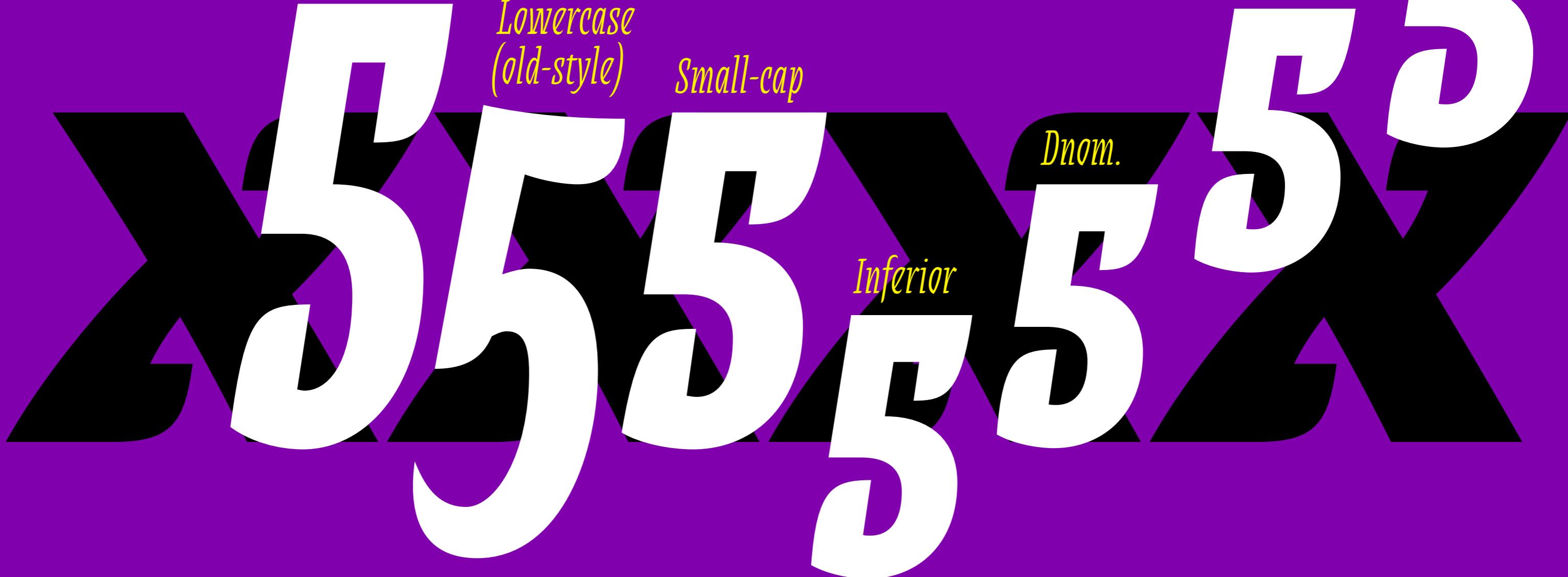
*Lining*

*Lowercase  
(old-style)*

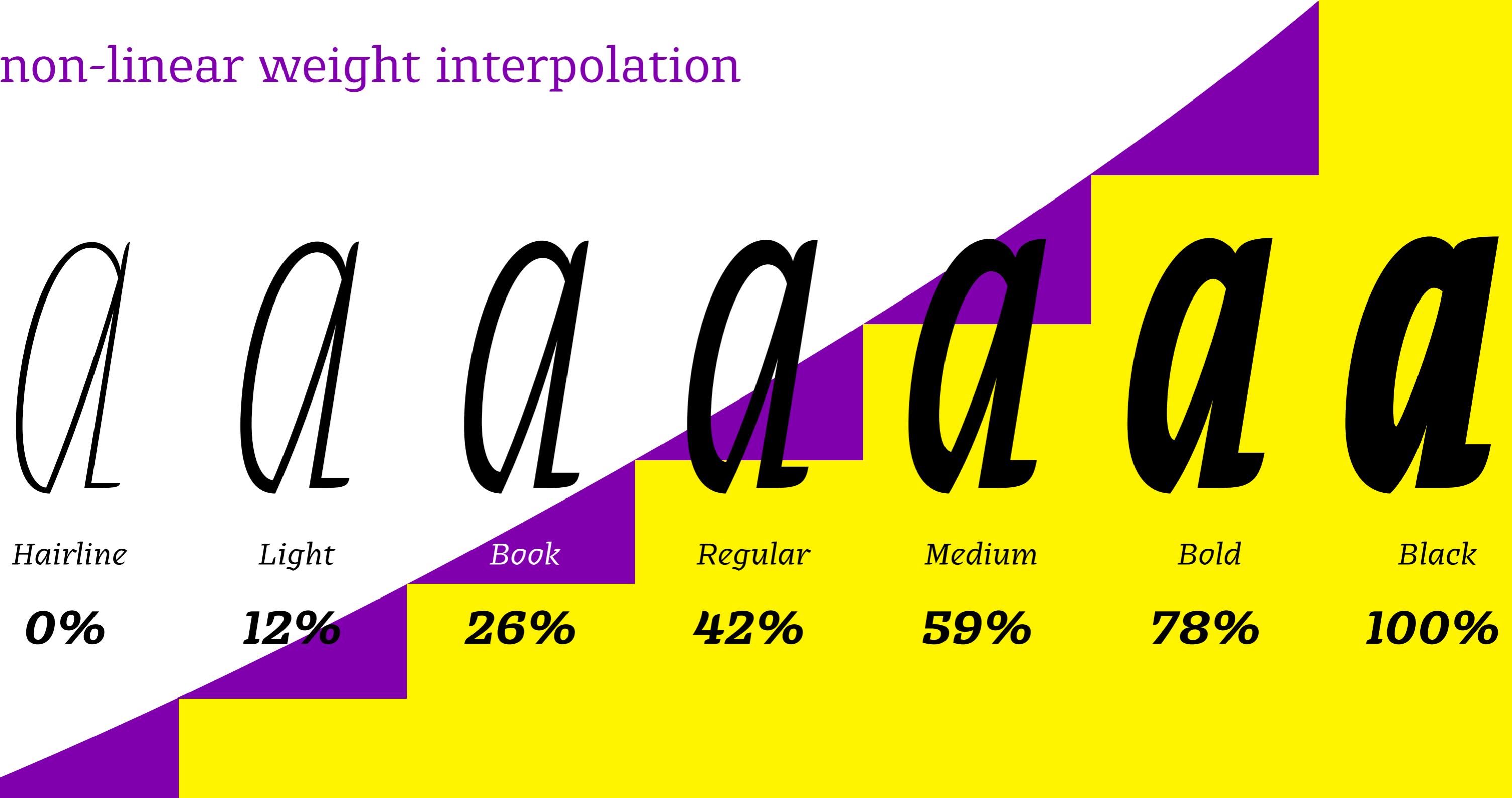
*Small-cap*

*Dnom.*

*Inferior*



# non-linear weight interpolation



L A   B A N D A   D O M I N G U E R A

# RANCHOS

*estilos mezclados*

Q U E R E T A R O

**1st CHOICE**

*March 22<sup>nd</sup> 1945*

**3<sup>rd</sup> of World's Best ALE**

*The 4<sup>th</sup> Expedition*

# **CARTONERÍA**

OR PAPIER-MÂCHÉ SCULPTURES  
ARE A TRADITIONAL HANDCRAFT IN MEXICO.

THE PAPIER-MÂCHÉ WORKS ARE ALSO CALLED "CARTON PIEDRA" (ROCK CARDBOARD) FOR THE RIGIDNESS OF THE FINAL PRODUCT.  
THESE SCULPTURES TODAY ARE GENERALLY MADE FOR  
**CERTAIN YEARLY CELEBRATIONS, ESPECIALLY**  
**FOR THE BURNING OF JUDAS DURING HOLY WEEK**  
AND VARIOUS DECORATIVE ITEMS FOR DAY OF THE DEAD.



# Woodcut

*occasionally known as xylography*

In both Europe and the Far East, such as Japan and China.

***Multiple colors  
can be printed by keying  
the paper to a frame***

around the woodblocks



# **Necrocock**

hudba z psychiatrických pavilonů

# **Necrocock**

hudba z psychiatrických pavilonů



# Royal's

Wanderbuch 1893

## HYPERACTIVITY DISORDER

Celoxa 400

Large Diaphragm Condenser Microphones

# Magnet

Plegomazine 128g le

(Don't apply on sunlight)

# Fluvoxamine Solution

*Release date July 1, 2015*

# Alebrije text sample @ 14, 20 and 10 pts.

## LOS ALEBRIJES DE OAXACA

Una tradición centenaria de tallado en madera, combinada con un imaginativo sentido de la forma y el don mexicano de idear juegos de colores brillantes y sorprendentes. todo se combina en los alebrijes o figuras de animales tradicionales de Oaxaca. Exhibidas en museos y galerías de Estados Unidos y el resto del mundo, estas obras se consideran la expresión máxima del arte folklórico mexicano. La calidad y popularidad de los alebrijes es un raro ejemplo de la unión perfecta entre el arte y el comercio. No obstante, tomó cientos de años desarrollar los tallados que tanto admiramos hoy.

## THE ANIMAL CARVINGS OF OAXACA

Combine a centuries old tradition of wood carving with a fanciful sense of form and add the Mexican flair for bright, surprising color schemes and you get the famous „alebrijes,“ or animal carvings of Oaxaca. Found in museums and galleries throughout the United States and other countries, these works are recognized as a supreme expression of the best of Mexican folk art. The quality and widespread popularity of the work is a rare example of the perfect marriage of art and commerce. But these carvings we so admire today were hundreds of years in the making.

**Ein ALEBRIJE** ist eine bunte tierähnliche Fantasiefigur aus Mexiko. Ursprünglich waren damit die von Pedro Linares erfundenen *Pappmaché-Figuren* gemeint, heute umfaßt der Begriff auch die von Manuel Jiménez (1919–2005) bekanntgemachten *Holzschnitzereien* aus Oaxaca.

I have a lot of “regular” fonts, but from time to time I need something more emotional for exceptional musical projects. This typeface was first used in spring 2015 for a certain CD cover and merchandising. Its sharp serifs and details fit engravings perfectly. As the work went on, the extreme styles raised from the need to illustrate a bizarre nature of other music genres I’m involved in. Lyrics in booklets are usually printed in very small sizes so I decided to cut those always disturbing upper outside serifs at diagonal letters “W, w, v” or “y”, and moved them to the bottom. Alebrijes has a total of 42 cuts with SmallCaps, several sorts of figures and the usual array of ligatures. Ready for any poster, record cover, branding or catalogue design and shorter texts. The name “Alebrije” [alebrix] was chosen when designing the Italics: By coincidence, in May 2015, I found myself in Oaxaca, Mexico, influenced by its wonderful crafts and especially those animal sculptures called Alebrijes.

Mám dosti „normálních“ písem, ale čas od času potřebuji něco emocionálnějšího pro mimořádné hudební projekty. Toto písmo bylo prvně použito na jaře 2015 pro jisté CD a merchandising. Jeho ostré serify a detaily dokonale pasují k rytinám. V průběhu práce povstaly extrémní řezy kvůli potřebě ilustrování bizarní náture ostatních hudebních žánrů v nichž jsem namočen. Texty v bookletech bývají tištěny velmi malými velikostmi, proto jsem se rozhodl odříznout horní vnější serify u diagonál „W, w, v, y“ a přemístil je dolů. Alebrijes má dohromady 42 řezů s malými kapitálkami, několika druhy číslic a obvyklou řadu ligatur. Hodí se pro každý plakát, hudební obal, firemní či katalogový design a krátké texty. Jméno „Alebrije“ [alebrix] bylo zvoleno během kreslení kursiv: náhodou jsem se nacházel v Oaxace v Mexiku, ovlivněn tamními úžasnými řemesly a zvláště zvířecími sochami zvanými Alebrijes.

# Alebrijes Family Map

Alebrije Expanded Hairline

*Alebrije Condensed Hairline Italic*

Alebrije Expanded Light

*Alebrije Condensed Light Italic*

Alebrije Expanded Book

*Alebrije Condensed Book Italic*

**Alebrije Expanded Regular**

*Alebrije Condensed Regular Italic*

**Alebrije Expanded Medium**

*Alebrije Condensed Medium Italic*

**Alebrije Expanded Bold**

*Alebrije Condensed Bold Italic*

**Alebrije Expanded Black**

*Alebrije Condensed Black Italic*

Alebrije Normal Hairline

*Alebrije Hairline Italic*

Alebrije Normal Light

*Alebrije Light Italic*

Alebrije Normal Book

*Alebrije Book Italic*

Alebrije Normal Regular

*Alebrije Regular Italic*

**Alebrije Normal Medium**

*Alebrije Medium Italic*

**Alebrije Normal Bold**

*Alebrije Bold Italic*

**Alebrije Normal Black**

*Alebrije Black Italic*

Alebrije Condensed Hairline

*Alebrije Expanded Hairline Italic*

Alebrije Condensed Light

*Alebrije Expanded Light Italic*

Alebrije Condensed Book

*Alebrije Expanded Book Italic*

Alebrije Condensed Regular

*Alebrije Expanded Regular Italic*

Alebrije Condensed Medium

**Alebrije Expanded Medium Italic**

Alebrije Condensed Bold

**Alebrije Expanded Bold Italic**

Alebrije Condensed Black

**Alebrije Expanded Black Italic**