

Hercules Value Pack

Aa Aa

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Hercules Regular, *Italic*, **Bold**  
Hercules Sans **Bold**

Hercules.  
*Sexy*  
*skeleton*  
& strong  
flesh for  
longer  
texts.

& 5 g 2  
Sn.

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Kontrast v kombinaci s hladkými přechody a smyslem pro detail, to jsou kouzelné rysy rodiny Hercules, čerpající z éry knihtisku. Vše funguje jako dřív – síla dobrého řemesla, čistá, jednoduchá konstrukce a elementární krása jsou základem i pro digitální typografii. Velká výška minusek je ovšem dědictvím věku páry, protože titulková písma byla primárně vyvinuta pro průmyslovou revoluci. Ani v době umělé inteligence se nic nezměnilo, snadnou a plynulou komunikaci potřebujeme více než kdy jindy. Hercules je i dnes atraktivním, jedinečným fontem, bez ohledu na to, že byl „moderní“ někdy před 150 lety. Velikost závisí na optických vlastnostech písma pro pohodlné čtení a je důležitá pro prevenci únavy očí. Ve svých tučných, odvážných řezech se blíží Falstaffu, zatímco v těch, pojmenovaných Eco, má vlastnosti podobné Didotu. Textové řezy jsou dokonale přizpůsobeny pro velikosti kolem 10 bodů, pro nejdelsí čtení. Jeho zaoblené okraje jsou hladší a odpovídají našim čtenářským návykům, na které jsme byli zvyklí po stovky let. Vnímání typografie je již zapsáno v DNA

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