

Etelka Value Pack

Aa Aa

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Etelka Thin, Thin Italic,
Regular, Bold.

Superstars
are always
supposed
to deliver

The image displays four large, black, sans-serif characters from the Etelka font family: a capital 'Q', a lowercase 'g', a lowercase 'b', and an ampersand '&'. The characters are rendered in a clean, modern style with a consistent stroke weight and a distinctive industrial aesthetic.

12/16 The first drawing of the font, which was later named “Etelka”, was submitted in 2004 for the Czech Television identity competition and was rejected by the jury. We later concluded that the design was worth extending to the current superfamily of 42 fonts. It is a reliable typeface for corporate identities and websites. It works anywhere an extremely legible typeface is needed. Package and label design often requires a wide choice of weights and widths: light and narrowed fonts to fit huge amount of mandatory informations onto a small box, or to squeeze text lines around a bottle, fat and wide styles to emphasize information on a poster or vehicle. The regular styles will serve well for business card, small texts and for your website. Etelka’s design idea is wide, open rounded square. Some details are extremely minimized: lower-case “a, n” or “u” lack their typical spur. The typeface has a distinctive industrial expression with all diagonals slightly softened, and her overall strict mono-linear principle is excep-

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The image displays four large, black, stylized lowercase letters: 'o', 'g', 'b', and 'f'. These letters are rendered in the Etelka font style, which is characterized by wide, open rounded square shapes and a distinctive industrial expression. The 'o' is a simple, open circle. The 'g' has a wide, open bottom. The 'b' is a simple, open shape. The 'f' is a simple, open shape with a horizontal top bar.

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The image displays four large, bold, black characters from the Etelka font family: a capital 'Q', a lowercase 'g', a lowercase 'b', and a stylized ampersand '&'. The characters are rendered in a heavy, industrial style with wide, open rounded squares and minimized details.

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